



CORPORATE PRESENTATION



PROFILE

- Developing & manufacturing of engineering-intensive products for automotive & other applications
- Supplier of complex, fully-finished stamped, welded & plastic aggregates
- 20+ global and Indian OEMs as customers in 2W, 3W & 4W space
- 10 manufacturing plants across India
- Robust, profitable growth over the years since inception in 1997
- DSIR-recognized in-house R&D
- Rated by Dun & Bradstreet and ICRA
- Operations on latest SAP S/4 HANA platform
- Professional management structure and processes

VISION, MISSION & VALUES

www.ruchagroup.com



Vision 2020

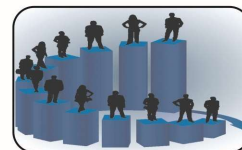


We will be :

- ◆ A globally preferred supplier based on our engineering edge
- ◆ A benchmark company
- ◆ Growing at minimum 25% YOY



Mission



We shall continuously strive for-

- ◆ Balanced growth
- ◆ Moving up the technology ladder
- ◆ Value creation
- ◆ Being "Company of Choice" to all stakeholders



Values

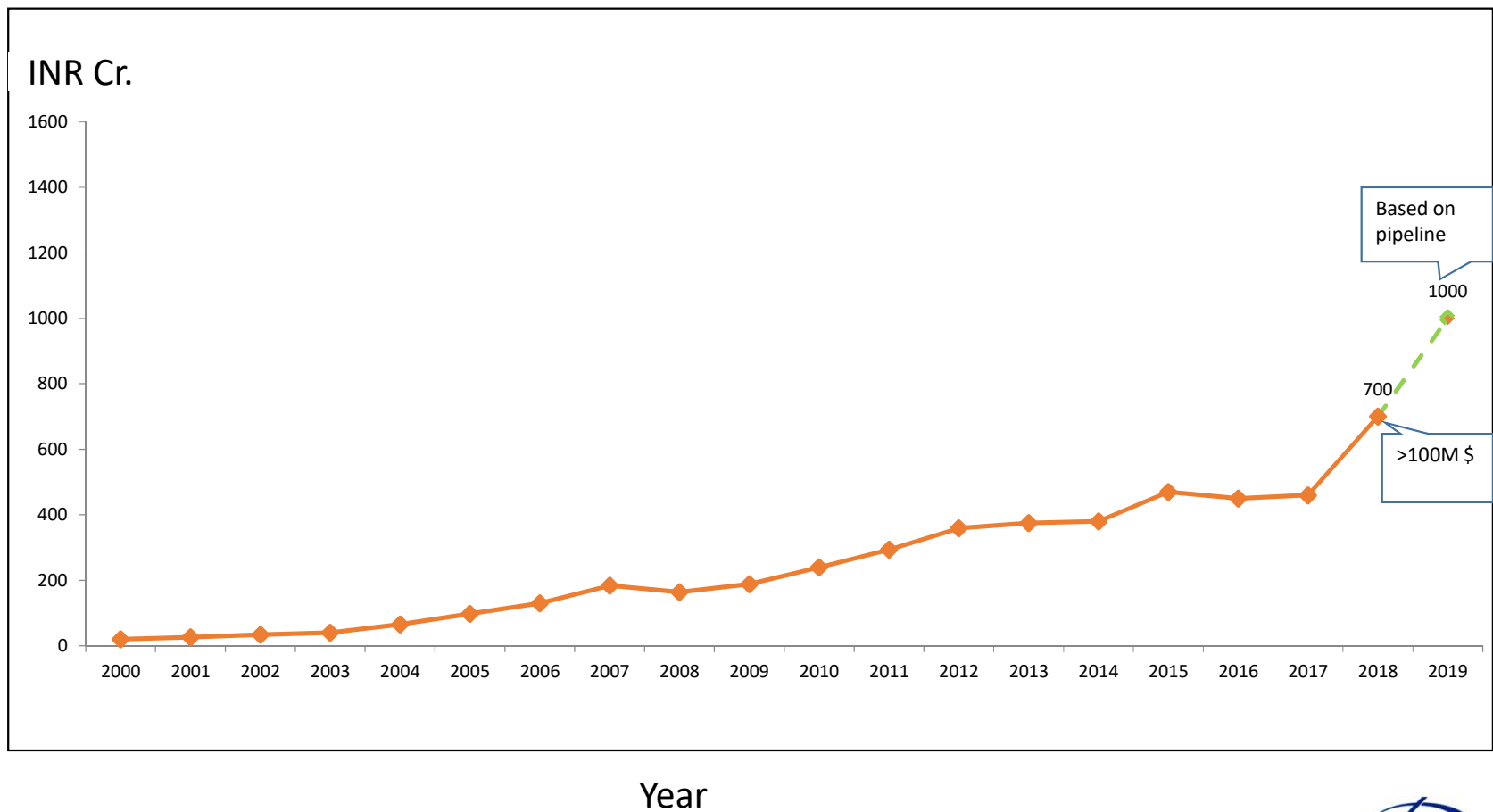


Respect
Honor, Dignity, Sanctity
Urge
To Strive for Innovation & Excellence
Confidence
To Welcome & Embrace Change
Honesty
Stand for Truth & Transparency
Ambition
Strong Drive for Growth



GROWTH & PROJECTIONS

www.ruchagroup.com



ESTEEMED
CUSTOMERS

www.ruchagroup.com



All logos, and brands are property of their respective owners and used here only for identification purposes only. Use of these names, logos, and brands does not imply endorsement.

CERTIFICATIONS & APPROVALS



Quality Certifications

IATF : 16949



EHS Certifications

OHSAS :18001

ISO: 14001



OTHER

VDA 6.3

TPM

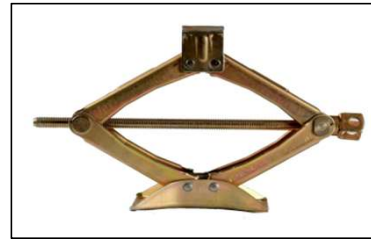
AIAG



Chassis Frame



Loading Tray



Jack Assembly



Cross Member



Transport Shackle



Parcel Shelf



Center Stand



Panel Wiper



Trunk Lid



Roof Bow



Side Sill

PRODUCT RANGE
Structural



Water Box



Oil Sump



Oil Strainer



Motorcycle Fuel Tank



Moped Fuel Tank



3W Fuel Tank



Engine Mounts



Reinforcement Plate



Silencers



Air Inject Pipe



Vapor Trap Assembly



Fuel Inlet

PRODUCT RANGE

Engine & Exhaust
System Related



Chain Case



Wheel Camshaft Hub



Accelerator & Brake Control Assembly



Trailing Arm Assembly



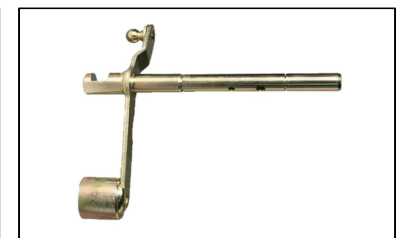
Clutch Cover Gaskets



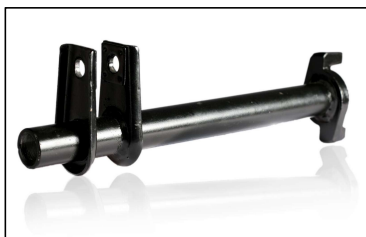
Handle Bars



Diaphragm Disk



Shifter Shaft



Starting Tube

PRODUCT RANGE
Steering &
Transmission-Related

PRODUCT RANGE
Skin Panels



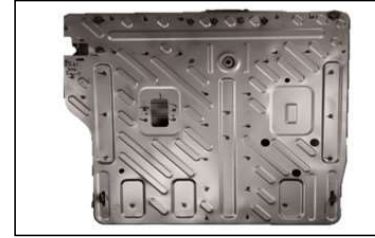
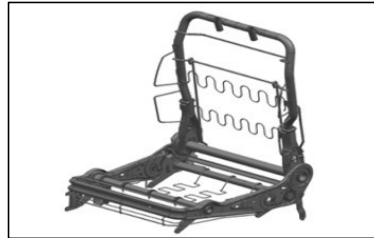
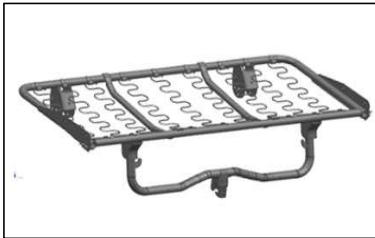
Front Fenders



Top Panels



Bottom Panels

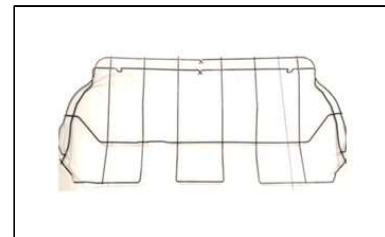


Seat Frame Assemblies

Seat Frames



Seat Brackets



Wire Cushions

PRODUCT RANGE

Seating Systems Related

PRODUCT RANGE
Plastic Parts



Parking Lever



Bonnet Support Rod



Fastening Clamp






Side Mirror Housing

R&D PROGRAM

Outline

- Established R&D Center in July 2014
- DSIR India recognition since July 2016
- 20 Young R&D Engineers
- Focus Areas:
 1. Engineering Process Developments
 2. In-house Robotic Integration
 3. New Product Development

www.ruchagroup.com

<p>दूरभाष/TEL : 26982819, 26567373 (EPASX) : 26565994, 26562135 : 26562647, 26562144 फैक्स/FAK : 26562134, 26562122 : 26600893, 26329766 Website : http://www.dsir.gov.in (आइएएसओ 9001:2008 प्रमाणित विभाग) (ANSI Z39.18-2006 (3.2) IN COMPLIANCE WITH)</p>		<p>भारत सरकार विज्ञान और औद्योगिक अनुसंधान विभाग टेक्नोलॉजी भवन, नया महराष्टी मार्ग, नई दिल्ली - 110016 GOVERNMENT OF INDIA MINISTRY OF SCIENCE AND TECHNOLOGY Department of Scientific and Industrial Research Technology Bhawan, New Mehrauli Road, New Delhi - 110016</p>
		
<p>F. No. TU/IV-RD/4015/2018</p>		<p>Dated: 28th June, 2018</p>
<p>M/s. Rucha Engineers Pvt. Ltd. Plot No. K- 249A, MIDC Waluj Aurangabad - 431 136 Maharashtra</p>		
<p>Subject: Registration of Research Institution, other than a Hospital, for the purpose of availing Customs duty exemption in terms of Government Notifications No. 51/96 - Customs dated 23.07.1996; No. 24/2007 - Customs dated 1.03.2007; No. 43/2017 - Customs dated 30.06.2017; No. 45/2017-Central Tax (Rate) & 47/2017-Integrated Tax (Rate) dated 14.11.2017; No. 9/2018 - Central Tax (Rate), No. 08/2018 Union Territory Tax (Rate) & No.10/2018-Integrated Tax (Rate) dated 25.01.2018; and State Tax (Rate) as applicable and all notification as amended from time to time.</p>		
<p>CERTIFICATE OF REGISTRATION</p>		
<p>This is to certify that the in-house R&D unit(s) of M/s. Rucha Engineers Pvt. Ltd. located at Plot No. C-5/9, Shendra Five Star MIDC, Shendra, Aurangabad, Maharashtra is/are registered with the Department of Scientific & Industrial Research (DSIR) for purpose of availing customs duty exemption in terms of Government Notification No. 51/96 - Customs dated 23.07.1996; No. 24/2007 - Customs dated 1.03.2007; No. 43/2017 - Customs dated 30.06.2017; No. 45/2017-Central Tax (Rate) & 47/2017-Integrated Tax (Rate) dated 14.11.2017; No. 9/2018 - Central Tax (Rate), No. 08/2018 Union Territory Tax (Rate) & No.10/2018-Integrated Tax (Rate) dated 25.01.2018; and State Tax (Rate) as applicable and all notification as amended from time to time. The registration is subject to terms and conditions mentioned overleaf.</p>		
<p>This registration is valid upto 31.03.2021.</p>		
		<p> (Dr. S. K. Deshpande) Scientist - 'G'</p>

IN-HOUSE ENGINEERING PROCESS DEVELOPMENT

HOT STAMPING



FINE BLANKING



R&D PROGRAM

Engineering Process
Development

IN-HOUSE ROBOTIC INTEGRATION CAPABILITY DEVELOPMENT

- Pick & place
- Welding
- Complete manufacturing integration



R&D PROGRAM

Robotic Integration

NEW PRODUCT DEVELOPMENT- MOBILE ROBOTICS

- Developed Adaptable Auto Guided Vehicles for Autonomous Material Handling



R&D PROGRAM

New Product
Development

DESIGNING TO PROTOTYPING CAPABILITIES

Design Software (In-House)
AutoCAD
CATIA
Solidworks
CAM/CAD
Forming Suite
Proteus Circuit Design
Tool Making (In- House)
Heartford VMC
Vertical Milling
Horizontal Milling
Lathe Machine
Radial Drilling M/C
Surface Grinder-
Disc Type Grinder
Pencil Grinder
Bench Grinder
CMM Machine

Design Software (Networked)
NX Advanced designer bundle
NX Mold wizard
NX Progressive Die wizard
Pro E Foundation
Solid Edge Premium
CAE-Altair 11
Fast Blank 9.1
Factory CAD, Mock up, Analysis
Plant Simulation
Robo CAD, Spot & Arc

In-house Engineering Team Strength 60 Nos

Facilities also available in Regional Auto Cluster including rapid prototyping facility for plastic & metal parts. Regional industrial ecosystem also supports tool making capacity.

www.ruchagroup.com



IN- HOUSE TOOL ROOM



MANUFACTURING RESOURCES

www.ruchagroup.com



ROBOTIC WELDING ASSEMBLY SETUP
(> 60 Robots)



PRESS SHOP
(> 90 Mechanical & Hydraulic Presses upto 600 T)



INJECTION MOULDING
(110 T – 350 T)

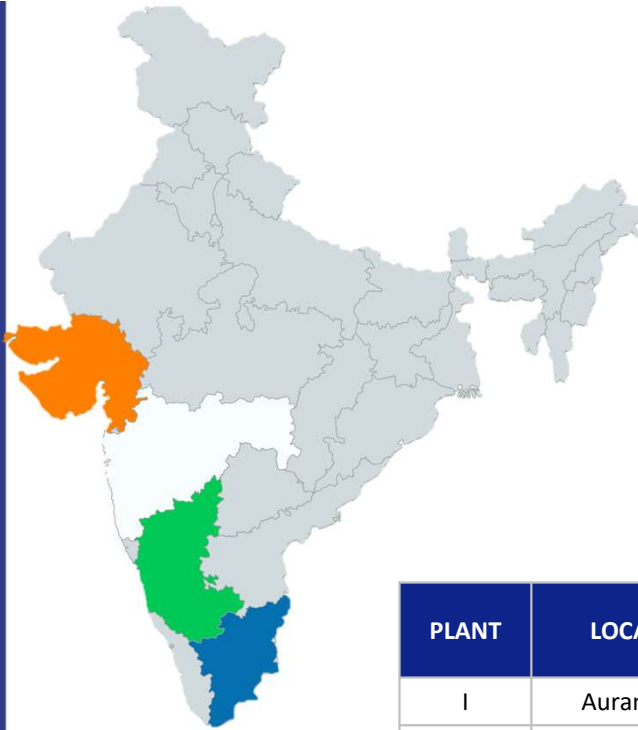


CED COATING



POWDER COATING

MANUFACTURING FOOTPRINTS

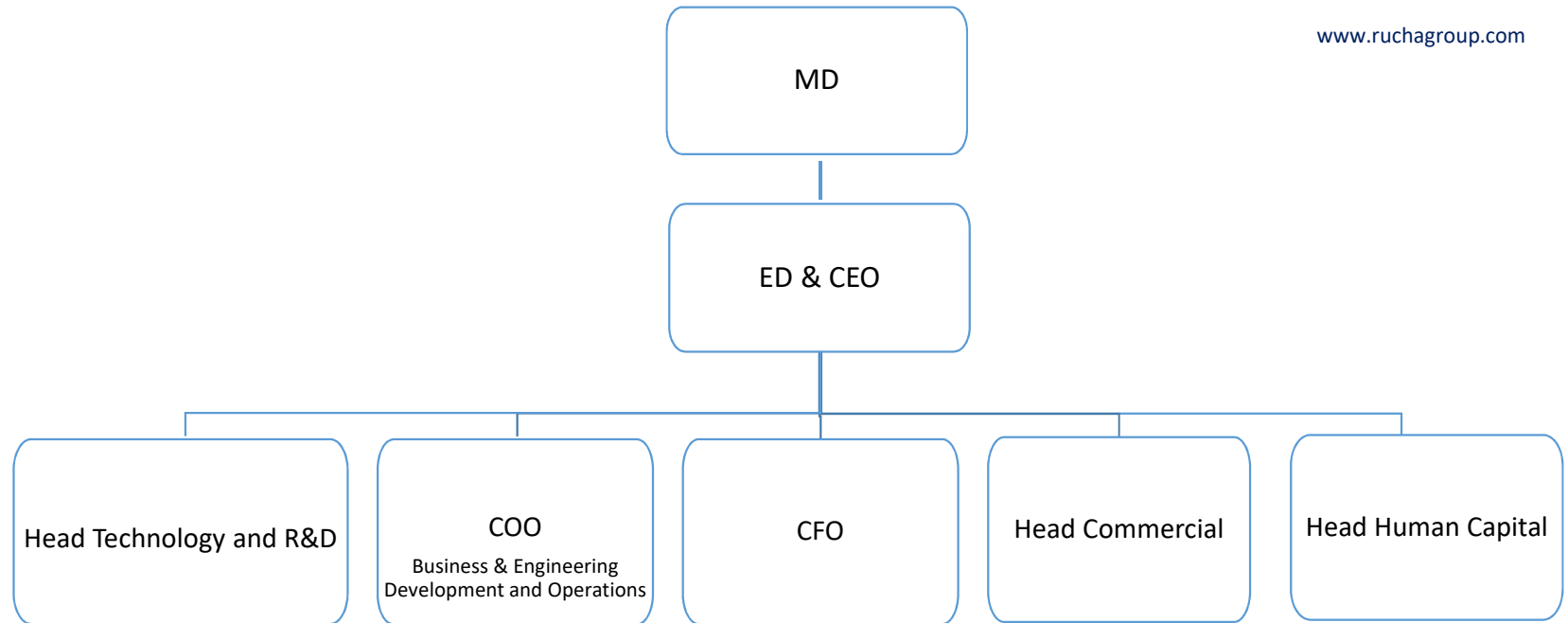


www.ruchagroup.com

Waluj/ Shendra, Aurangabad, Maharashtra	40/10 km Aurangabad Int'l Airport	360 km Mumbai Sea Port
Chakan (Pune), Maharashtra	45 km Pune Int'l Airport	180 km Mumbai Sea Port
Sanand, Gujarat	40 km Ahmedabad Int'l Airport	288 km Kandla Sea Port
Mysore Karnataka	180 km Bengaluru Int'l Airport	470 km Chennai Sea Port
Hosur, Tamil Nadu	70 km Bengaluru Int'l Airport	310 km Chennai Sea Port

PLANT	LOCATION	STATE	LAND AREA	TOTAL BUILT UP
			SQM(ACRE)	SQM(ACRE)
I	Aurangabad	Maharashtra	9825(2.4)	6040(1.5)
II	Ahmedabad	Gujarat	41068(10.1)	20234(5.0)
III	Aurangabad	Maharashtra	4950(1.2)	3755(0.9)
IV	Aurangabad	Maharashtra	45050(11)	6874(1.7)
V	Pune	Maharashtra	20670(5)	3000(0.7)
VI	Aurangabad	Maharashtra	9443 (2.3)	5300(1.3)
VII	Aurangabad	Maharashtra	7080(1.7)	5500(1.35)
VIII	Aurangabad	Maharashtra	2596(0.64)	1495(0.36)
IX	Hosur	Tamil Nadu	8093(2)	8093(2)
X	Mysore	Karnataka	40468(10)	Under construction

ORGANIZATION & TEAM



www.ruchagroup.com

Human Resources	Strength*
Total Staff	384
Technical Background	296
Total Workers	1500
Skilled Workers	1025

*: As on 31st March 2018

AWARDS & ACCOLADES

GOVERNMENT & INDUSTRY ASSOCIATIONS



Jagatik Marathi Chamber Of
Commerce & Industries National
Award (for best Entrepreneurship)



Ministry Of Small Scale Industries
Small Scale Entrepreneur 1st
Award



Institute Of Trade & Industrial
Development – Udyog Patra Award



“Global Maharashtra Entrepreneur
by Maharashtra Mandal London”



ACMA
Quality & Productivity Silver

www.ruchagroup.com

CUSTOMER AWARDS



BAJAJ - Quality
Silver, Bronze, Gold & Gold
Consistent Award



Bajaj Auto Ltd TPM Award
VC-100264 (2012-13)



Bajaj Auto Ltd TPM Award
VC-114842 (2016-17)



**CORPORATE
SOCIAL
RESPONSIBILITY**

- Adopted a government industrial training institute (ITI)
- Supporting Solid Waste Management Institute of Maharashtra
- Inhouse Waste disposal system
- Founder Members of “Swachh Waluj” Abhiyaan
- Kickstarters of “Mera Kaam, Desh ke Naam” in the region
- Use of renewable energy (solar & wind for about 25% of total energy needs).

Thank you