



# **RUCHA GROUP KALEIDOSCOPE**

October 2023 Issue # 49





# CONTENTS



## **AWARDS, APPRECIATIONS & FELICITATIONS**



## **SPECIAL PROJECTS, EVENTS & AUDITS**



## **EMPLOYEE ENGAGEMENT & CSR**



## **MOTIVATION & PERSONALITY DEVELOPMENT**



## **BOOK REVIEW**



## SPECIAL PROJECT, EVENT & AUDITS



### IATF 16949 SURVELLENCE AUDIT PLANT I & III

We, at Plant I & III are proud to announce that we have successfully cleared the IATF 16949:2016 certification Audit. This is a major milestone for us, and we would like to thank our team for their hard work and dedication in making this possible. The audit was conducted by Mr. Pravin Saljoshi from the British Standards Institution (BSI) and Mr. Daesung Joo (witness auditor) from Korea on 18<sup>th</sup> Oct 2023 To 20<sup>th</sup> Oct 2023 at Plant I and 25<sup>th</sup> Oct To 27<sup>th</sup> Oct at Plant III.

We are now recommended for final certification and are confident that we will be able to achieve this goal as well. This certification is a testament to our commitment to quality and safety.

We are proud of our team for their efforts in making this happen and we look forward to continuously provide our customers with the highest quality products and services.



**REPL I**

# CONGRATULATIONS



**REPL III**





## SPECIAL PROJECT, EVENT & AUDITS



### MR. TAKAISHI SAN'S VISIT TO PLANT IX AND PLANT X

We're delighted to inform you that esteemed international TPM consultant, Mr. Takaishi San of JMAK, recently visited our Plant IX and Plant X. His visit to Plant IX in Hosur occurred on 11th October 2023, and he visited Plant X in Mysuru on 17th October 2023. Mr. Takaishi San, also a TPM consultant for TVS and its tier 1 suppliers, expressed admiration for our Preventive Maintenance Pillar case study at Plant IX and the Kobetsu Kaizen case study at Plant X.

We're proud to share that he rated both case studies as "Very Good". We congratulate Mr. Suresh V, head of Preventive Maintenance at Plant IX, and Mr. Karigowda, head of Kobetsu Kaizen at Plant X, for their exceptional work. We appreciate your ongoing dedication and hard work.



**REPL IX**



**REPL X**





## SPECIAL PROJECT, EVENT & AUDITS



### **RUCHA & YANTRA'S NEW DRONE PROJECT - VIRAAT**

Here is an exciting news, VIRAAT – Agrojet is our first ever drone project which has a payload capacity of 40 Kg. It is made with a vision to make agricultural sector more efficient and advanced. It has state of the art flying abilities and top-notch liquid spraying system coupled with autonomous navigation. We will soon be commercially ready for markets. Click here to watch the videos of VIRAAT in action.

[https://youtu.be/I7O0aPFQl44?si=L7\\_CO2DcYcrsmEt-](https://youtu.be/I7O0aPFQl44?si=L7_CO2DcYcrsmEt-)







## INDUSTRIAL VISIT



### COLLEGE COLLABORATION

At Rucha Group, we believe in empowering student minds and providing them with the opportunity to upgrade their knowledge and feel connected to the industry. In October, our plant VI hosted some knowledge sharing visits to college students of Kai. Sau. Sunitatai Ekanthrao Dhakane Polytechnic College Shevgaon, providing them with an immersive experience of the technologies, systems, manufacturing and automation processes used in our plants. They visited our plant on 21st Oct 2023. Through guided tours and interactive sessions with the engineers and technicians, students were given a firsthand view of the processes and operations of our plant.

The students were guided through our Assembly line and Quality wing, where they witnessed the dynamic process of innovation at play. Exploring our dedicated spaces for experimentation and ideation, they were able to grasp the essence of our commitment to staying ahead of the curve and fostering a culture of continuous improvement.







## EMPLOYEE ENGAGEMENT & CSR



### CELEBRATING MAHATMA GANDHI JAYANTI AT PLANT X

As we reflected on the day's events, it became evident that the celebration of Gandhi Jayanti at our plant was not just a ceremonial gesture; it was a reiteration of our pledge to integrate Gandhian ideals into our corporate ethos, fostering a culture of compassion, sustainability, and ethical leadership. With each passing year, we aim to strengthen this commitment, honoring the legacy of the Mahatma and striving to contribute meaningfully to the betterment of our society and the world at large.

The celebration reminds us of Gandhian principles and their relevance in the modern world. Also, we reminisce about Gandhi's ideals of non-violence, self-reliance, and communal harmony that continue to hold immense value, not only in our personal lives but also in our professional endeavors.. Gandhi Jayanti at our plant was not just about introspection; it was also a day of giving back.







## EMPLOYEE ENGAGEMENT & CSR



# CELEBRATING DUSSEHRA POOJA ACROSS OUR 11 PLANTS

In the spirit of unity and tradition, Rucha Engineers recently celebrated Dussehra Pooja across all 11 of our plants. Dussehra, also known as Vijayadashami, is a significant Hindu festival celebrated with great fervor and enthusiasm. It symbolizes the victory of good over evil and marks the end of the nine-day festival of Navratri.

This year, our employees from different corners of the country came together to celebrate this auspicious occasion. The vibrant colors, joyous music, and a strong sense of community filled the air as we paid our respects to Goddess Durga and sought her blessings for prosperity, success, and well-being. This year, our employees from different corners of the country came together to celebrate this auspicious occasion. The vibrant colors, joyous music, and a strong sense of community filled the air as we paid our respects to Goddess Durga and sought her blessings for prosperity, success, and well-being..



**Corporate Office**



**Corporate Office**



**REPL I**



**REPL II**



**REPL III**



**REPL IV**





## EMPLOYEE ENGAGEMENT & CSR



### DUSSERA PUJAN AT OUR VARIOUS PLANTS



REPL V



REPL V



REPL VI



REPL VI



REPL VII



REPL VII





## EMPLOYEE ENGAGEMENT & CSR



### PLANT COMMUNICATION MEETINGS

At Rucha Group, we believe in creating an environment of open communication and collaboration, that's why we have regular PCM (Performance Communication Meeting) sessions for our employees. These sessions provide an ideal platform for our employees to report on the business environment, discuss strategy, reward improvements and address grievances.

This month, our colleagues from Plant IV had the privilege of being addressed by our Plant Heads and HODs. During the session, our employees were recognized by 12 best performance, 4 best kaizen, 2 best die analysis and 1 best safety work and zero-defect awards.







## EMPLOYEE ENGAGEMENT & CSR







## EMPLOYEE ENGAGEMENT & CSR



### BIRTHDAY CELEBRATIONS

As it is widely acknowledged, employees form the very foundation of any company, serving as the primary catalyst for its success. Recognizing and appreciating their dedication and hard work is of paramount importance. Birthdays, being a special occasion for every individual, offer an excellent opportunity for the company to express gratitude towards its employees. Here, we provide an overview of the birthday celebrations held at different locations across our organization.







## MOTIVATIONAL STORY : THE FIRE WITHIN

In a small village, a young boy dreamed of becoming a blacksmith. He was captivated by the sight of molten metal and the skill required to shape it into intricate creations. He approached the village blacksmith and asked to become their apprentice.

The blacksmith agreed and set the boy to work. But as time went on, the boy found the work demanding and exhausting. Doubt crept in, and he considered giving up.



One day, the blacksmith noticed the boy's struggle and called him over. With a kind smile, the blacksmith said, "Remember, true strength doesn't come from external forces but from the fire within. Keep stoking your passion, and you'll overcome any obstacle."

Inspired by these words, the boy renewed his dedication. He poured his heart into each piece he crafted, and over time, he became a skilled blacksmith himself, admired for his craftsmanship and perseverance.

This story reminds employees to stay connected to their passion and inner drive. It teaches them that true strength comes from within and that nurturing their passion and dedication will help them overcome challenges and achieve greatness.





## BOOK REVIEW



**POPULAR BOOK AVAILABLE AT OUR LIBRARY...!!!**

### **SUGGESTED TO READ**

The book provide us all with a living testimony to the power of women entrepreneurs reveal their secrets of success Making It is a compilation of inspirational women's start-up stories that lets you share their accounts of how the businesses came to 'be' as well as the highs and lows that came along the way. Each chapter features a true-life success story by a high-profile entrepreneur; Insights from Lou Gimson about working with business start-ups; and powerful NLP exercises by Allison Mitchell designed to assess personal strengths and weaknesses and build up exactly the right attitude for success.

This book uniquely shows you how to turn your ideas into reality and shares with you the wealth of experience behind the stories.

So, get reading and look forward to your own success, remember it's you that defines it, enjoy!

***Happy reading .....!!!***

***Explore many such worthy books of your choice through our Library Management System on Rucha portal.***

**making  
it**

**WOMEN ENTREPRENEURS  
REVEAL THEIR SECRETS OF SUCCESS**  
LOUISE GIMSON AND ALLISON MITCHELL





### **R**ESPECT

Honor for  
Dignity &  
Sanctity

### **U**RGE

To strive for  
Innovation and  
Excellence

### **C**ONFIDENCE

To welcome  
and Embrace  
Change

### **H**ONESTY

Stand for  
Truth and  
Transparency

### **A**MBITION

Strong Drive  
for Growth



**CORPORATE OFFICE**  
Rucha Engineers Pvt. Ltd.,  
K-249, M.I.D.C. Area, Waluj,  
Aurangabad - 431 136 (M.S.) India



0240 - 2553118



[repl@ruchagroup.com](mailto:repl@ruchagroup.com)



[www.rucha.co.in](http://www.rucha.co.in)

**Building Bright Future with Green Commitment...**

